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NASA Procedural Requirements

COMPLIANCE IS MANDATORY

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Request Notification of Change (NASA Only)

Subject: NASA Exhibits Program w/Change 2 (Revalidated 03/17/10)

Responsible Office: Office of Communications

| [TOC](#) | [Change](#) | [Preface](#) | [Chapter1](#) | [Chapter2](#) | [Chapter3](#) | [AppendixA](#) |
[AppendixB](#) | [AppendixC](#) | [ALL](#) |

Appendix A: Definitions

A.1 Short-Term Loans - Loans for specific timed events, the duration of which is less than 1 month

A.2 Long-Term Loans - Loans for specific timed events, the duration of which is more than 1 month, such as a World's Fair.

A.3 Indefinite-Term Loans - Loans negotiated for an indefinite period with major museums, science centers or planetaria.

A.4 Exhibit Day - One exhibit showing, regardless of number of items in the display, for one day, equals one exhibit day.

A.5 Audience

A.5.1 Non-traditional Audience: sector of the general public not normally reached by other NASA technical, scientific or education programs

A.5.2 Technical/Professional Audience: Scientists, engineers, mathematicians, technical or career professional attendees who are the primary, targeted attendees at an event

A.5.3 Under-served Communities: sectors of the general public not normally reached by other NASA outreach or educational programs due to geographic, ethnic or socioeconomic conditions

A.5.4 General Public: A homogenous aggregate of the U.S. population that cannot be otherwise targeted, stratified or divided into a social, educational, vocational, ethnic,

generational, career or other subgroup.

A.6 NASA Artifact - A unique object that documents the history of the science and technology of NASA aeronautics and astronautics programs. Its significance and interest generally stem from its relation to historic flights, programs, activities, or incidents; achievements or improvements in technology; our understanding of the universe; or important or well-known personalities.

| [TOC](#) | [Change](#) | [Preface](#) | [Chapter1](#) | [Chapter2](#) | [Chapter3](#) |
[AppendixA](#) | [AppendixB](#) | [AppendixC](#) | [ALL](#) |

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